

REQUEST FOR CREATIVE PROPOSALS

ADVERTISING AGENCY SERVICES

The Debswana Pension Fund invites creative proposals and quotations from prospective advertising firms to work with the Debswana Pension Fund (DPF) on the implementation of its annual communication plans.

The DPF is seeking to identify and select a panel of three advertising agencies to work with on an as-needed basis effective 1st April 2017.

Interested agencies may request the following documents from the DPF via email;

- 1. The detailed RFP**
- 2. Creative Briefs Referenced; DPF001/2017, DPF002/2017, DPF003/2017 and DPF004/2017**
- 3. The DPF Brand Identity & Standards Manual**

Email enquiries/request for information may be sent to the following address:

oletsholo@debswana.bw

Deadline and Submission Procedure:

The DPF must receive all proposals no later than 3:00 p.m. Friday 10th March 2017.

Quotations & Proposals must be delivered in Hard copy and USB on or before closing date to:

The Risk & Compliance Coordinator
Private bag 00512, Gaborone, Botswana
Plot 50361 Block D, Carlton House; Fairgrounds
omacheng@debswana.bw

Debswana Pension Fund Contact Details
Gaborone Office

Private Bag 00512, Gaborone Botswana
Plot 50361, Block D, Charlton House
Fairgrounds, Gaborone Botswana
Tel: 267 361 4267, Fax: 267 3936239

Jwaneng Office

Township Housing Office Block,
Office No.9
Tel: 267 588 4849

Orapa Office

Administration Block,
Office No.11
Tel: 267 290 2323